

STOP SEARCHING. START HIRING.

Salesfusion helps you gain visibility into who to reach out to and when so you can stop wasting time manually searching through your database and start hiring more effectively.

- Capture new clients and candidates with beautiful premade templates or using intuitive drag-and-drop builders to create professional emails, landing pages and forms.
- Remain top of mind with powerful, yet easy-to-create nurture campaigns.
- Supercharge your CRM with visibility into prospect engagement across digital platforms (email, social, website) and leverage automatic alerts to connect at the pivotal moment.
- Embrace the digital transformation to enhance the candidate experience and develop your brand.

CUSTOMER TESTIMONIALS



"If you are a staffing firm that's been on the Bullhorn platform for a while like us and are serious about content marketing, Salesfusion could be a game changer."

—Serafim Mendonca, Sr. VP of Corporate Development



"It is all about visibility of the latest interactions to demonstrate a great customer experience. By seeing what has happened, the recruiter can build better relationships by having better conversations."

—Kirsten Moorman, Marketing Manager



"Marketers continue to demand ease of use and price flexibility from their marketing automation technology. Salesfusion offers choice in the market for mid-sized marketing teams."

—Jen Horton, VP and Group Director, SiriusDecisions

Gartner A key marketing automation vendor recognized in Gartner Magic Quadrant for CRM Lead Management since 2016.

Salesfusion is the all-you-need marketing automation solution built to work for you. With a curated toolset that includes highly intuitive campaign builders, advanced automations and superior reporting, you gain increased visibility into candidate and client engagement so you can stop searching and start hiring.

