



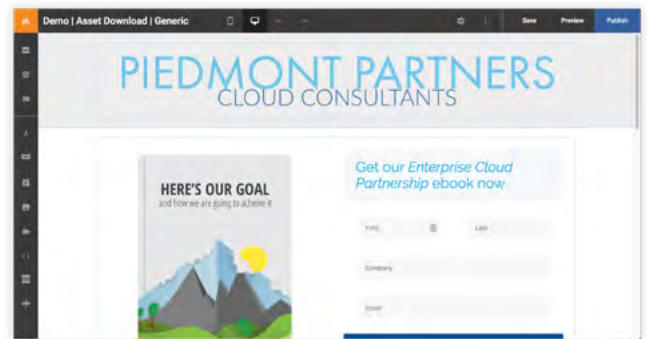
THE NEXT EVOLUTION IN MARKETING AUTOMATION

The latest version of Salesfusion fuses the easiest-to-use campaign creation tools with powerful analytics and architecture to deliver the best value marketing solution available.

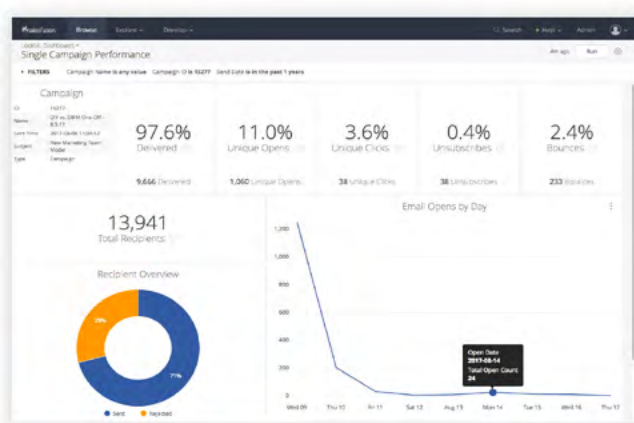
Build Beautiful Landing Pages in Seconds

Salesfusion's new Page Builder helps create modern, mobile-responsive pages in seconds, no code required!

- Full-featured drag-and-drop creation canvas
- WYSIWYG interface so you can visualize your page as you build
- Completely mobile-responsive pages that work across all devices



Actionable Insights Through Advanced Analytics



Marketing ROI shouldn't be hard to prove. The Salesfusion platform now includes [Advanced Analytics](#) for everyone, empowering you to gain new insights through powerful analysis tools.

- Monitor trends through interactive dashboards that allow easy filtering and drilling down
- Reveal new depths of data by slicing and dicing reports in just a few clicks
- The visualization engine empowers you to create Excel-quality charts across your entire data set

Enterprise Power Without the Enterprise Price

From campaigns of just a few thousand to a few million, your software needs to be reliable and respond quickly.

- Re-architected platform from the ground up to scale to any size campaign
- New scalable, modular, and flexible automation framework to handle all campaign processing
- Automatic response to traffic spikes by adding horsepower to handle the workload



Native CRM Integrations as Unique as Your Business



Salesfusion's 7 native integrations with the leading CRMs - Salesforce, Microsoft Dynamics, Infor, Bullhorn, NetSuite, Sage, and Sugar - already lead the market. We've expanded our native integrations to offer:

- Custom object support for Salesforce and Microsoft Dynamics
- Campaign object integration for Salesforce, Microsoft Dynamics, and Infor, so you can get a complete picture of all your marketing efforts.
- Richer and more complete integration with Bullhorn CRM, the leading staffing and recruiting suite.