

Webinar Landing Page Template



→ **2: Hide navigation** - Keep people on your page. Don't let them bounce off. You got them here now we need to keep them. Provide navigation when sending them to a thank you page.

1: Headline - This is the first thing people see. Sum up your webinar in a few words.

MARKETING AUTOMATION WEBINAR

Please join us on [Insert Date] as we talk about the influence Marketing Automation has in saving your company millions each year!

← **3: Description** - Give more value and context around the benefits of your webinar. Highlight your main value propositions.

Be sure to add the date and time here.

→ **Live Webinar - Tuesday, October 28th @ 11 AM EST**

→ **5: Value** - You won't be able to give a full description in your headline and sub headline to provide all the value of your webinar. Use this space to add a full description on what your webinar provides.

About The Webinar

Here's What We'll Cover:

- How much time marketing automation could save your business.
- Why top companies are switching to marketing automation.
- Time = Money and Money = Profits
- 10 steps to take control of your marketing.



↑ **4: Image** - Include a relevant image of your offer. Visuals are the most important element in a landing page.

Register Now To Claim Your Spot

First Name

Last Name

Email

Claim My Spot

We will never sell your email address to any 3rd party or send you nasty spam.

← **6: Lead Capture Form** - Collect your visitors information with only the information you need. The shorter the form, the better. You can also utilize smart forms that are hidden unless a question is answered in a certain way.

← **7: Call to Action** - This will be the button the visitor will press to submit their information.

↑ **8: Privacy Policy** - It's best to provide a privacy policy and even better if you have a link. This adds trust and is some times required by the ad platforms.

9: Background on Presenters - Give a good back ground of the presenters and why they bring to the table for this webinar. Remember to get a good image or head shot of the presenter as well.

ABOUT THE PRESENTERS



John Mcgrady

Senior Sales Executive

[Insert Bio and Background] *Jonas Kent has been in sales his entire life. He has worked with top companies like: Amazon, Ebay, and Nike.*



Kendra Thompson

CEO/Founder, GoodWork Inc.

[Insert Bio Here] *Founding a rising company, Kendra is breaking down walls that have never been broken....*

10: Another Call to Action - Give them another chance to download the offer.

→ **I WANT TO REGISTER**

11: Add More Value and Information - Give more information about the webinar to provide value to your audience.

ABOUT SALESFUSION

Salesfusion is an email and marketing automation platform. With a team of experienced marketers, we work alongside customers and can execute campaigns on their behalf.

We designed our platform with the typical marketer - and the typical small marketing budget - in mind. Native integrations with the major CRMs help get sales and marketing on the same page and make it easier to work together. Built by marketers, for marketers, every component packs a serious punch, yet is easy to use; from initially attracting prospects, to crafting communications to determining success and areas of improvement.

12: Add Social Proof to Your Brand - Show reviews from your clients and to build more trust.



WE'RE FANS OF OUR CUSTOMERS.
AND THEY'RE FANS OF US.



"We are excited about Salesfusion's function-rich, user friendly approach which is helping us get the most out of our marketing automation investment at a cost-competitive price."

-Ben Lazar



"We selected Salesfusion as our marketing automation platform for a variety of reasons, not the least of which is their integration with MS Dynamics. Their onboarding and trainings have been exceptional."

-Damion Chatmon



"We appreciate that Salesfusion has invested in tools and processes to replicate our workflows, emails and landing pages, thus providing us a seamless transition from Hubspot and ensuring our success with their marketing automation platform."

-Jonathan Dixon