

Product Demo Landing Page Template



2: **Hide navigation** - Keep people on your page. Don't let them bounce off. You got them here now we need to keep them. Provide navigation when sending them to a thank you page.

1: **Headline** - This is the first thing people see. Sum up your product in a few words.

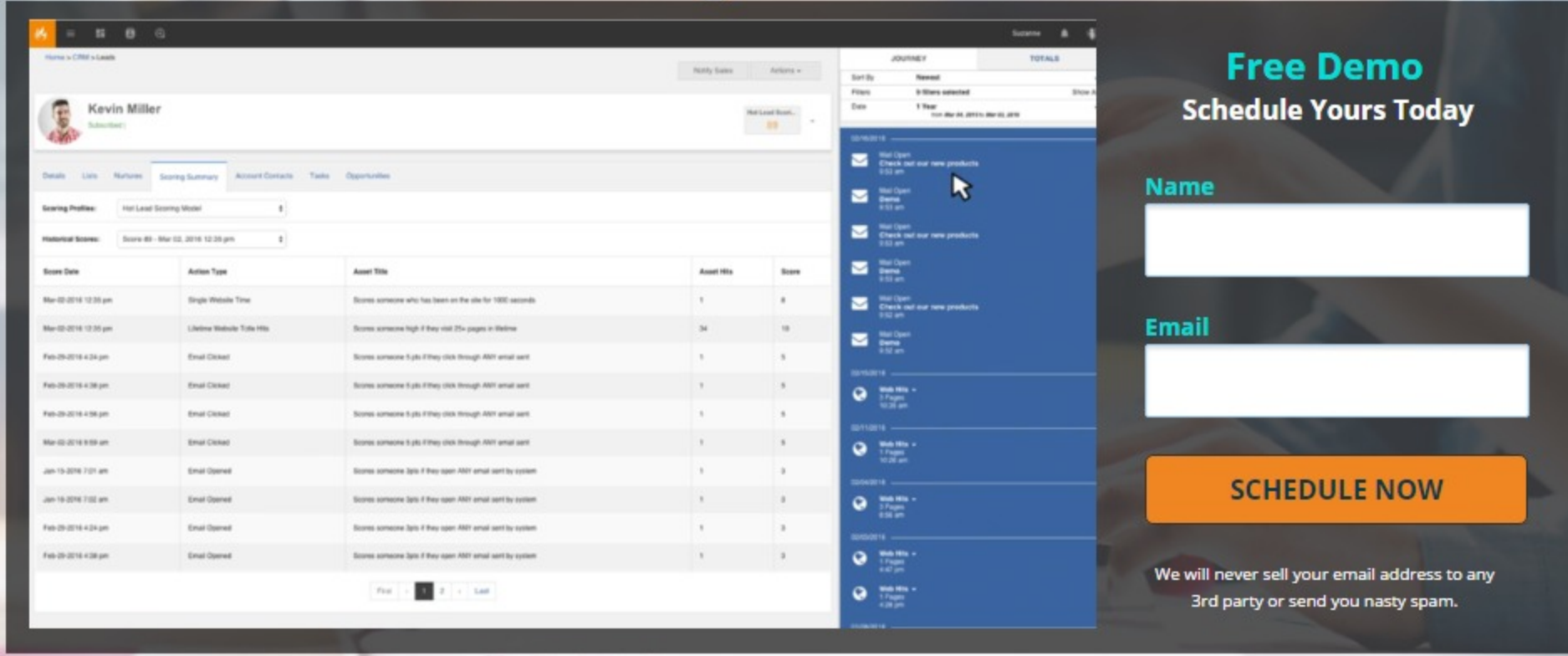
MARKETING AUTOMATION MADE EASY

We provide a no-fail approach to marketing automation.

3: **Description** - Give more value and context around the benefits of your product. Highlight your main value propositions.

Free Marketing Automation Demo

4: **Image** - Include a relevant image. Visuals are the most important element. Use a good example of your product or something appealing.



6: **Lead Capture Form** - Collect your visitors information with only the information you need. The shorter the form, the better.

7: **Call to Action** - This will be the button the visitor will press to submit their information.

5: **Value** - You won't be able to give a full description in your headline and sub headline to provide all the value of your product. Use this space to add a full description on what your offer provides.

Marketing Automation Built by Marketers for Marketers

- Pull more visitors to your site and follow the digital breadcrumbs to show where and when they interact.
- Connect with customers, build resources and manage your reputation.
- Prospects are in different stages of the buyer's journey. Identify them and prioritize for sales.
- Discover what tactics are working - and which aren't - with a holistic view of your marketing landscape.

8: **Privacy Policy** - It's best to provide a privacy policy and even better if you have a link. This adds trust and is sometimes required by the ad platforms.

9: **Social Proof** - Show reviews of either your product or company. This helps provide trust and let's people see you are a real company.

WHAT USERS SAY ABOUT THIS PRODUCT



Johnathan Bridgewater
Creative, W, Entertainment

I have been saving so much time and money with their platform. This is a life saver!



Jessica Sutherland
CEO/Founder, GoodWork Inc.

I can't believe how much more time I have to focus on different areas of my company. This is amazing!

10: **Another Call to Action** - Give them another chance to schedule a demo.

[SCHEDULE MY DEMO](#)

11: **Add More Value and Information** - Give more information about the company to provide value to your audience.

MORE ABOUT SALESFUSION

Salesfusion is an email and marketing automation platform. With a team of experienced marketers, we work alongside customers and can execute campaigns on their behalf.

We designed our platform with the typical marketer - and the typical small marketing budget - in mind. Native integrations with the major CRMs help get sales and marketing on the same page and make it easier to work together. Built by marketers, for marketers, every component packs a serious punch, yet is easy to use; from initially attracting prospects, to crafting communications to determining success and areas of improvement.

12: **Add Social Proof to Your Brand** - Show reviews from your clients and to build more trust.

WE'RE FANS OF OUR CUSTOMERS. AND THEY'RE FANS OF US.



"We are excited about Salesfusion's function-rich, user friendly approach which is helping us get the most out of our marketing automation investment at a cost-competitive price."

-Ben Lazar



"We selected Salesfusion as our marketing automation platform for a variety of reasons, not the least of which is their integration with MS Dynamics. Their onboarding and trainings have been exceptional."

-Damion Chatmon



"We appreciate that Salesfusion has invested in tools and processes to replicate our workflows, emails and landing pages, thus providing us a seamless transition from Hubspot and ensuring our success with their marketing automation platform."

-Jonathan Dixon